



Full Service Lease

A Popular Alternative to Truck Ownership

Today more than half of all private carriers choose to [Full Service Lease](#) some or all of their truck fleet. This was not always the case. Fifty years ago, nearly all private carriers owned their trucks, but due to increasing complexity of maintenance, rising truck costs, and a consumer market that requires maximum uptime, Full Service Leasing has gradually become the popular choice for many successful companies.

A recent survey asked financial decision makers at successful companies to list the reasons they choose to Full Service Lease rather than purchase trucks and manage their own maintenance. Below are the Top 10 most common responses from those surveys:



- Full Service Lease allows companies to focus on **customer service** rather than managing a truck fleet.
- Full Service Lease lowers **risk** associated with achieving legal and regulatory compliance.
- Full Service Lease eliminates the unscheduled **spikes in costs** that accompany truck acquisition and maintenance.
- Full Service Lease eliminates the **loss of equity** associated with trades and/or the costs associated with vehicle disposal.
- Full Service Lease provides **Priority Service** – front-of-line service that maximizes uptime.
- Full Service Lease provides a professional partnership with transportation experts.
- Full Service Lease requires no upfront capital expenditures.
- Full Service Lease does not require the use of the customer's credit lines.
- Full Service Lease replaces a multitude of suppliers with one reliable transportation expert and one streamlined billing process.
- Full Service Lease can provide preferential accounting and tax treatment.

Is it time for you to take a look at Full Service Lease? If so, please contact Idealease Account Manager **Ben Wilderman** at bwilderman@pcitrucks.com to set up an introduction, or visit us at www.idealease.com.